

For immediate Release

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APMA Star Awards Finalists Announced

The Communications Council today announces 61 campaigns from 27 clients and 22 agencies have made it through to the final stages of the 2015 APMA Star Awards.

Running for ten years, the awards celebrate the finest promotional and experiential marketing work from Australia and New Zealand.

Leading the way, Leo Burnett Melbourne secured 12 finalists spots, followed by Momentum Worldwide with seven, and ApolloNation with five.

This year saw four first time entrants progressing to the final stages, including: 303 Lowe, Edge, Geometry Global New Zealand and The Idea Shed.

Finalists were assessed on strategic relevance, originality, creative execution and effectiveness by a panel of 35 judges, across 17 categories.

The full list of New Zealand and Australian finalists includes:

303Lowe	Graffiti Group
ApolloNation	Ideaworks Brisbane
April5 Agency	Integer
Bashful	Leo Burnett Melbourne
Channel 5	Momentum Worldwide
Communicardo Marketing Communications	Red Guerilla
Daisy Ideas	Synergy Brand Experience
Edge	The idea Shed
Evocatif	The Zoo Republic
Gemba and One Green Bean	
Geometry Global New Zealand	

APMA Chair David Lo said: "This is a special year for APMA as it marks a decade since the launch of the Star Awards. They play an important role for those operating in the promotional and experiential space, continually raising both the profile and the standard of work in this area. Congratulations to all of our 2015 finalists!"

Member agencies of The Communications Council were able to nominate Account Service or Creative staff for the Young Achiever of the Year title. Finalists for the title include:

Name	Agency
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The Communications Council Limited ABN 84140893152

Amy Little	April5 Agency
Emma Brosnan	ApolloNation
Tyler Shepherd	ApolloNation
Nicole Hetherington	BMF
Craig McLeod	GPY&R Melbourne
Edbert Wahjudi	The Zoo Republic

The bronze, silver and gold Star Award winners will be announced at the annual APMA Star Awards presentation on Thursday 6th August at the Pavilion, Sydney Darling Harbour.

For more information and to book tickets, visit the [website](#).

- **Ends** -

For more information

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