

36th AWARD Awards Finalists

N New Product Development

N.01 New Product Development

Entry N°	Title	Client	Entrant Company
N.01-500	Alert Shirt	Foxtel	CHE Proximity
N.01-501	Penny The Pirate	Luxoffica	Saatchi & Saatchi
N.01-502	S-Drive	Samsung	Leo Burnett Sydney
N.01-504	Clever Buoy	Optus	M&C Saatchi Sydney
N.01-505	Video Stamp	Australia Post	Clemenger BBDO Melbourne