

36th AWARD Awards Finalists

L Creative Innovation

L.01 Creative Innovation

| Entry N° | Title | Client | Entrant Company |
|----------|---------------------|------------|-------------------------------|
| L.01-501 | ANZ GAYTMs | ANZ | Whybin\TBWA Group Melbourne |
| L.01-502 | Alert Shirt | Foxtel | CHE Proximity |
| L.01-503 | Penny The Pirate | Luxottica | Saatchi & Saatchi |
| L.01-504 | SP Lager Mozzie Box | SP Brewery | George Patterson Y&R Brisbane |
| L.01-505 | S-Drive | Samsung | Leo Burnett Sydney |
| L.01-511 | Clever Buoy | Optus | M&C Saatchi Sydney |