

36th AWARD Awards Finalists

E Posters and Outdoor

E.01 Outdoor supersites & spectaculars, maxiscape & landmark

Entry N°	Title	Client	Entrant Company
E.01-503	Pale Ale - Canadian Club Response	Coopers Brewery	kwp! Advertising

E.03 Transit, Individual

Entry N°	Title	Client	Entrant Company
E.03-500	Ban Lice Bridge	Johnson & Johnson	JWT
E.03-501	Ban Lice Cable Car	Johnson & Johnson	JWT

E.05 Outdoor, campaign - Any format

Entry N°	Title	Client	Entrant Company
E.05-502	ANZ GAYTMs <ul style="list-style-type: none"> - Hello Sailor - Mo'town - Pink Ink - Party People - Equal Love - Drag It Up - Pride - Unicorn Dream - Denim Darling - Go Wild 	ANZ	Whybin\TBWA Group Melbourne
E.05-503	S-Drive <ul style="list-style-type: none"> - Crashes - App - Car 	Samsung	Leo Burnett Sydney

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E.05-504	Talk Rugby Like a Pro <ul style="list-style-type: none">- Blues- Crusaders- Hurricanes	New Zealand Media and Entertainment	Whybin \ TBWA \ DAN
E.05-506	Animal Beards <ul style="list-style-type: none">- Ferret- Stoat- Weasel	Schick	Y&R New Zealand
E.05-512	Education in a Box <ul style="list-style-type: none">- Grandpa's Teeth- Good Food vs Bad Food- Cavities Attack at Night- The Smart Way to Brush- Your Digestive System- Education in a Box - Mounted- Grandpa's Teeth - Mounted- Good Food vs Bad Food - Mounted- Cavities Attack at Night - Mounted- The Smart Way to Brush - Mounted- Your Digestive System - Mounted- Presentation board	Colgate-Palmolive	Red Fuse Communications Hong Kong

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E.06 Targeted Indoor, individual

Entry N°	Title	Client	Entrant Company
E.06-501	HONDA H2O	Honda Australia	Leo Burnett Melbourne
E.06-510	The Bottled Walkman	Sony	FCB New Zealand
E.06-512	CHRISTCHURCH REPAIRED IN GOLD	CHRISTCHURCH & CANTERBURY TOURISM	Whybin\TBWA Group Sydney

E.08 Charity, individual - any size

Entry N°	Title	Client	Entrant Company
E.08-500	Sink the Whaler	Sea Shepherd	M&C Saatchi

E.09 Charity, campaign - any size

Entry N°	Title	Client	Entrant Company
E.09-504	Human Walking Program	Lost Dogs Home	GPY&R Melbourne

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E.10 Interactive and/or moving outdoor

Entry N°	Title	Client	Entrant Company
E.10-500	ANZ GAYTMs	ANZ	Whybin\TBWA Group Melbourne
E.10-501	Bring Down the King	SKY Television	DDB Group New Zealand
E.10-507	S-Drive	Samsung	Leo Burnett Sydney
E.10-510	Buildboard	Defence Force Recruiting	GPY&R Melbourne

E.12 Interactive and/or moving point of sale, individual.

Entry N°	Title	Client	Entrant Company
E.12-500	AS Colourmatic	AS Colour	FCB New Zealand