

# 36th AWARD Awards Finalists

C Print

## C.02 Consumer Magazines, campaign

| Entry N° | Title  | Client                       | Entrant Company             |
|----------|--|------------------------------|-----------------------------|
| C.02-500 | <b>Nissan GT-R 'It's That Quick'</b> <ul style="list-style-type: none"><li>- Quick Brown Fox.</li><li>- Happy Birthday.</li><li>- Signature.</li></ul> | Nissan Motor Co Australia    | Whybin\TBWA Group Melbourne |
| C.02-503 | <b>Party Crashes</b> <ul style="list-style-type: none"><li>- Indie</li><li>- Rock</li><li>- Pop</li></ul>  | New Zealand Transport Agency | Clemenger BBDO New Zealand  |

## C.04 Newspapers, individual - colour

| Entry N° | Title                         | Client                 | Entrant Company       |
|----------|-------------------------------|------------------------|-----------------------|
| C.04-500 | <b>BEES - Backyard</b>        | Brown-Forman Australia | ARNOLD FURNACE        |
| C.04-502 | <b>Good on ya Dad</b>         | Lion                   | DDB Group New Zealand |
| C.04-503 | <b>AIA "SPACE TO PRAY" AD</b> | AIA INSURANCE          | TBWA\Sri Lanka        |

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## C.05 Newspapers, campaign

| Entry N° | Title   | Client                              | Entrant Company     |
|----------|---|-------------------------------------|---------------------|
| C.05-501 | <b>Talk Rugby Like a Pro</b> <ul style="list-style-type: none"><li>- Blues</li><li>- Crusaders</li><li>- Hurricanes</li></ul> | New Zealand Media and Entertainment | Whybin \ TBWA \ DAN |

## C.06 Trade and Professional, individual

| Entry N° | Title                   | Client                 | Entrant Company |
|----------|-------------------------|------------------------|-----------------|
| C.06-500 | <b>BEES - Beach Bar</b> | Brown-Forman Australia | ARNOLD FURNACE  |

## C.08 Charity, individual

| Entry N° | Title                  | Client        | Entrant Company       |
|----------|------------------------|---------------|-----------------------|
| C.08-500 | <b>1893</b>            | YWCA Auckland | DDB Group New Zealand |
| C.08-502 | <b>Change Our Ways</b> | YWCA Auckland | DDB Group New Zealand |
| C.08-503 | <b>Rhino</b>           | WWF           | Leo Burnett Sydney    |
| C.08-504 | <b>Tiger</b>           | WWF           | Leo Burnett Sydney    |
| C.08-505 | <b>Shark</b>           | WWF           | Leo Burnett Sydney    |

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## C.09 Charity, campaign

| Entry N° | Title  | Client | Entrant Company    |
|----------|--|--------|--------------------|
| C.09-501 | <b>Poachers</b> <ul style="list-style-type: none"><li>- <b>Rhino</b></li><li>- <b>Tiger</b></li><li>- <b>Shark</b></li></ul> | WWF    | Leo Burnett Sydney |