G Print Craft

G.01 Copywriting, individual

Entry N°	Title	Client	Entrant Company
G.01-501	**Van Gogh**	SKY Television	DDB New Zealand
G.01-502	**Pollock**	SKY Television	DDB New Zealand
G.01-503	**Rothko**	SKY Television	DDB New Zealand

G.02 Copywriting, campaign

Entry N°	Title	Client	Entrant Company
G.02-507	**'Nothing Soft Gets In'** - **'Code Red'** - **'Manbags'** - **'One Male Fragrance'**	Toyota Motor Corporation	Saatchi & Saatchi Sydney

G.03 Typography, individual

Entry N°	Title	Client	Entrant Company
G.03-001	**Big Mouth Zine**	WorkSafe Victoria	Lifelounge

G.05 Art Direction, individual

Entry N°	Title	Client	Entrant Company
G.05-502	**Rothko**	SKY Television	DDB New Zealand

G.06 Art Direction, campaign

Entry N°	Title	Client	Entrant Company
G.06-001	**Any Reason Season** - **I Run Out Of Breath When I Eat** - **I Want Biceps That Go With My Beard** - **My Neck Is Too Small For My Hairstyle** - **Any Reason Season**	Virgin Active	Publicis Mojo Sydney
G.06-504	**Where Spring Comes From** - **Orange** - **Apple** - **Mango**	Spring Valley	George Patterson Y&R Melbourne
G.06-507	**Sounds Like Us** - **Caravan** - **Pavlova** - **Bush** - **Beehive** - **Ugg Boot** - **Nana's Knitting Basket** - **Maori** - **Pasifika**	Radio New Zealand	Clemenger BBDO New Zealand

G.06-509	**Navy 'Human Fleet'** - **Human Frigate** - **Human Submarine** - **Human Transport**	Defence Force Recruiting	George Patterson Y&R
G.06-510	**Books** - **Romance Novel** - **Management Book** - **Mystery Novel** - **Chicklit**	LG Mobile	Y&R Jakarta
G.06-520	**A Little Knowledge** - **Cheese** - **Africa** - **Top Gear**	BBC Knowledge	Three Drunk Monkeys
G.06-525	**James Boags Pure** - **Hops** - **Yeast** - **Barley**	Lion Nathan	Publicis Mojo Sydney
G.06-528	**Ian's Getting Ready** - **Shades Of Tan** - **Facial Topiary** - **Ians Getting Ready Poster Front** - **Ians Getting Ready Poster Back**	AWARD	Publicis Mojo Sydney

G.07 Photography, individual

Entry N°	Title	Client	Entrant Company
G.07-514	**Ocean**	WWF	Leo Burnett Sydney
G.07-515	**Rainforest**	WWF	Leo Burnett Sydney
G.07-516	**Icefield**	WWF	Leo Burnett Sydney
G.07-521	**James Boags Draught Ride**	Lion Nathan	Publicis Mojo Sydney

G.08 Photography, campaign

Entry N°	Title	Client	Entrant Company
G.08-505	**Navy "Human Fleet"** - **NAVY1** - **NAVY2** - **NAVY3**	Defence Force Recruiting	smetana photography
G.08-507	**John West** - **John West 1** - **John West 2** - **John West 3** - **John West 4**	John West	smetana photography
G.08-517	**Fragile Beauty** - **Ocean** - **Icefield** - **Rainforest**	WWF	Leo Burnett Sydney
G.08-520	**James Boags Pure** - **Hops** - **Yeast** - **Barley**	Lion Nathan	Publicis Mojo Sydney

G.08-521	**Burn Energy Drink** - **Skate** - **Snow** - **Flame** - **Behind the Scenes 1** - **Behind the Scenes 2** - **Behind the Scenes 3**	The Coca Cola Company	Publicis Mojo Sydney

G.10 Illustration, campaign

Entry N°	Title	Client	Entrant Company
G.10-001	**Cure The Bullies** - **Bullies in school poster - commentitis** - **Bullies in school poster - forwarditis** - **Bullies in school poster - onlookerosis** - **Bullies in school poster - slaggermania** - **Bullies in school poster - gang-green** - **Bullies in school poster - hasselenza** - **Bullies Hero Press Ad**	SchoolAid and the Vodafone Foundation	Host
G.10-500	**Lend Yourself** - **Heart** - **Hand** - **Mind**	Vodafone New Zealand	Colenso BBDO New Zealand
G.10-501	**The ECD is out of the office** - **Tian It Ng** - **Nick Lam** - **Sonal Dabral** - **Polly Chu**	4A Yahoo! Creative Awards	bates141
G.10-503	**Sean Morris Illustration** - **Adam Barker** - **Andrew Tinning** - **Craig Buchanan** - **Mike Edmonds** - **Brett Wheeler**	Sean Morros	The Brand Agency

G.11 Digital enhancement and manipulation, individual

Entry N°	Title	Client	Entrant Company
G.11-500	**RAV4-TV**	RAV4	Electric Art
G.11-501	**Mini Rollercoaster**	British United Automobiles, Autohub Group	DM9JaymeSyfu
G.11-504	**Rolled up bed: Steel Bed**	Outdoor Innovation Co.,Ltd.	ILLUSION CO.,LTD.
G.11-509	**Ivory**	WWF THAILAND	ILLUSION CO.,LTD.

G.12 Digital enhancement and manipulation, campaign

Entry N°	Title	Client	Entrant Company
G.12-500	**Product: RAV4** - **Couch,** - **TV,** - **Computer**	RAV4	Electric Art
G.12-503	**Spring Valley - Where Spring Comes From** - **Orange** - **Mango** - **Apple**	Spring Valley	Toby and Pete
G.12-506	**Burn Energy Drink** - **Skate** - **Snow** - **Flame**	The Coca Cola Company	Publicis Mojo Sydney