

AWARD Awards Finalists 2010

C Print

C.01 Consumer Magazines, individual

Entry N°	Title	Client	Entrant Company
C.01-001	Tide Magttraction - Ketchup	Proctor & Gamble	Leo Burnett India
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C.01-523	KEBAB	PRIME TV	DRAFTFCB New Zealand
C.01-524	FRIES	PRIME TV	DRAFTFCB New Zealand
C.01-539	'One Male Fragrance'	Toyota Motor Corporation	Saatchi & Saatchi Sydney
C.01-540	'Code Red'	Toyota Motor Corporation	Saatchi & Saatchi Sydney
C.01-551	Romance Novel	LG Mobile	Y&R Jakarta
C.01-552	Management Book	LG Mobile	Y&R Jakarta
C.01-553	Chicklit	LG Mobile	Y&R Jakarta
C.01-562	DHL From to-Europe	DHL	Ogilvy Beijing

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C.02 Consumer Magazines, campaign

Entry N°	Title	Client	Entrant Company
C.02-505	MAN VS WILD - KEBAB - FRIES - PIZZA	PRIME TV	DRAFTFCB New Zealand
C.02-510	'Nothing Soft Gets In' - 'Skeleton' - 'One Male Fragrance' - 'Manbags'	Toyota Motor Corporation	Saatchi & Saatchi Sydney

C.03 Newspapers, individual - black and white or spot colour

Entry N°	Title	Client	Entrant Company
C.03-500	Open 25 Hours	McDonald's	DDB Sydney

C.04 Newspapers, individual - colour

Entry N°	Title	Client	Entrant Company
C.04-502	Rothko	SKY Television	DDB New Zealand
C.04-509	KEBAB	PRIME TV	DRAFTFCB New Zealand
C.04-524	'183 Soft Vehicles'	Toyota Motor Corporation	Saatchi & Saatchi Sydney
C.04-525	'Manbags'	Toyota Motor Corporation	Saatchi & Saatchi Sydney
C.04-526	'CODE RED'	Toyota Motor Corporation	Saatchi & Saatchi Sydney
C.04-542	Romance Novel	LG Mobile	Y&R Jakarta
C.04-543	Chicklit	LG Mobile	Y&R Jakarta
C.04-544	Management Book	LG Mobile	Y&R Jakarta

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C.04-556	Africa	BBC Knowledge	Three Drunk Monkeys
C.04-557	Top Gear	BBC Knowledge	Three Drunk Monkeys
C.05	Newspapers, campaign		
Entry N°	Title	Client	Entrant Company
C.05-502	MAN VS WILD - KEBAB - FRIES - PIZZA	PRIME TV	DRAFTFCB New Zealand
C.05-505	'Nothing Soft Gets In' - '183 Soft Vehicles' - 'Manbags' - 'CODE RED'	Toyota Motor Corporation	Saatchi & Saatchi Sydney
C.05-513	A Little Knowledge - Cheese - Africa - Top Gear	BBC Knowledge	Three Drunk Monkeys
C.05-521	James Boags Draught - Ride - Fetch - Swim	Lion Nathan	Publicis Mojo Sydney

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C.08 Community Service & Charity, individual

Entry N°	Title	Client	Entrant Company
C.08-002	Navy 'Human Frigate'	Defence Force Recruiting	George Patterson Y&R Melbourne
C.08-003	Navy 'Human Submarine'	Defence Force Recruiting	George Patterson Y&R Melbourne
C.08-004	Navy 'Human Transport'	Defence Force Recruiting	George Patterson Y&R Melbourne
C.08-007	Ping	Defence Force Recruiting	George Patterson Y&R Melbourne

C.09 Community service & charity, campaign

Entry N°	Title	Client	Entrant Company
C.09-003	Navy 'Human Fleet' <ul style="list-style-type: none">- Human Frigate- Human Submarine- Human Transport	Defence Force Recruiting	George Patterson Y&R Melbourne