

# AWARD Awards Finalists 2010

## E Posters and Outdoor

### E.01 Outdoor supersites & spectaculars, maxiscape & landmark

Entry N°	Title	Client	Entrant Company
E.01-509	Dogfight	TVNZ- The Pacific	Colenso BBDO

### E.02 Street furniture including superlites, citylights and metrolites

Entry N°	Title	Client	Entrant Company
E.02-513	Ceramic	3M	Creative Juice\TBWA Bangkok
E.02-515	Marble	3M	Creative Juice\TBWA Bangkok

### E.06 Targeted Indoor, individual

Entry N°	Title	Client	Entrant Company
E.06-522	Inverted Pyramid	The Coca-Cola Export Corporation	Leo Burnett Manila
E.06-525	Postcards/Business Cards	Department of Tourism	BBDO Guerrero/Proximity Philippines
E.06-526	Romance Novel	LG Mobile	Y&R Jakarta
E.06-527	Management Book	LG Mobile	Y&R Jakarta
E.06-528	Chicklit	LG Mobile	Y&R Jakarta
E.06-537	'Yappy Dog'	Toyota Motor Corporation	Saatchi & Saatchi Sydney
E.06-538	'Collar'	Toyota Motor Corporation	Saatchi & Saatchi Sydney
E.06-539	'Ponytail'	Toyota Motor Corporation	Saatchi & Saatchi Sydney
E.06-540	'Manbags'	Toyota Motor Corporation	Saatchi & Saatchi Sydney

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## E.08 Community service & charity, individual - any size

Entry N°	Title	Client	Entrant Company
E.08-002	Theatre Ad	New Zealand Transport Agency	Clemenger BBDO New Zealand
E.08-004	CityGT	VicRoads	JWT Melbourne
E.08-519	Vote for Kids	Tulakabataan	Bates141 Manila

## E.09 Community service & charity, campaign - any size

Entry N°	Title	Client	Entrant Company
E.09-001	Navy 'Human Fleet' <ul style="list-style-type: none"><li>- Human Frigate</li><li>- Human Submarine</li><li>- Human Transport</li></ul>	Defence Force Recruiting	George Patterson Y&R Melbourne

## E.10 Interactive and/or moving outdoor

Entry N°	Title	Client	Entrant Company
E.10-500	Kit Kat Chairs	Nestle New Zealand	JWT New Zealand
E.10-506	Bundy Skycouch	Diageo	The Marketing Store
E.10-513	Magnatron	Carlton United Breweries	Clemenger BBDO Melbourne