

36th AWARD Awards Finalists

J Design

J.01 Annual reports and prospectus

Entry N°	Title	Client	Entrant Company
J.01-500	OzHarvest Annual Report	OzHarvest	Frost* Collective

J.02 Brochure and catalogue

Entry N°	Title	Client	Entrant Company
J.02-504	Semi-Permanent	Semi-Permanent	The Monkeys
J.02-505	IAG Reconciliation Action Plan	IAG	RE
J.02-506	A Guide to The Ballsies	RE	RE

J.03 Poster design

Entry N°	Title	Client	Entrant Company
J.03-502	Rhino	WWF	Leo Burnett Sydney
J.03-503	Tiger	WWF	Leo Burnett Sydney
J.03-504	Shark	WWF	Leo Burnett Sydney
J.03-508	See the AD-Hero series	Taipei Advertising Agencies Association	ADK Taiwan
J.03-510	Cheese Mountain	Melbourne Food and Wine Festival	Ogilvy & Mather Melbourne
J.03-512	Education in a Box	Colgate-Palmolive	Red Fuse Communications Hong Kong
J.03-515	La Traviata Season Posters	New Zealand Opera	Alt Group
J.03-517	Mandela Poster	iJusi Magazine	Garbett Design

36th AWARD Awards Finalists

J.03-518	Ending HIV - Test More Posters	ACON	Frost* Collective
J.04	Packaging, individual		
Entry N°	Title	Client	Entrant Company
J.04-504	The Bottled Walkman	Sony	FCB New Zealand
J.04-505	Akitu	Hawkesbury Estate	Inhouse
J.04-506	KUHL	Longview Vineyard	Voice
J.05	Packaging, range		
Entry N°	Title	Client	Entrant Company
J.05-502	Tea Stories	Manjushree	Grey Group Singapore
	<ul style="list-style-type: none"> - A Collection of Tea Poems - A Collection of Tea Stories √ç,Ç",Äú Romance - A Collection of Tea Stories √ç,Ç",Äú Mystery 		
J.05-503	Education in a Box	Colgate-Palmolive	Red Fuse Communications Hong Kong
	<ul style="list-style-type: none"> - Grandpa's Teeth - Good Food vs Bad Food - Cavities Attack at Night - The Smart Way to Brush - Your Digestive System - Education in a Box - Mounted - Grandpa's Teeth - Mounted - Good Food vs Bad Food - Mounted - Cavities Attack at Night - Mounted - The Smart Way to Brush - Mounted - Your Digestive System - Mounted - Presentation board 		

36th AWARD Awards Finalists

J.05-504	Hills Hardware Packaging	Hills	Banjo
	<ul style="list-style-type: none"> - Hills Sprayers Family - Hills Sprayers Family - Cartons - Hills Clothesline Family - Cartons 		
J.06	Integrated Design		
Entry N°	Title	Client	Entrant Company
J.06-501	HATTERS VEGETABLES	PERFECTION FRESH/COLES	Whybin\TBWA Group Sydney
	<ul style="list-style-type: none"> - VEGETABLE TAGS-PACKAGING - MAGIC TICKET-PROMOTIONAL GIVEAWAY - WEBSITE - IN STORE POSTERS - FIELD GUIDE-STYLED RECIPE - SEED IMPREGNATED BUSINESS CARDS 		
J.06-502	Words can be Weapons	Center for Psychological Research, Shenyang	Ogilvy Beijing
	<ul style="list-style-type: none"> - Words can be Weapons - 1 - Words can be Weapons - 2 - Words can be Weapons - 3 		

36th AWARD Awards Finalists

J.08 Large identity and application (\$50,000 plus)

Entry N°	Title	Client	Entrant Company
J.08-502	Eastland identity	QIC	eskimo
J.08-509	Ridley Brand Identity	Ridley	RE

J.09 Medium identity and application (\$20,000 - \$50,000)

Entry N°	Title	Client	Entrant Company
J.09-500	(Insiders) Identity	Sydney Opera House	Garbett Design
J.09-501	Seafarers/Ostro	Northwest Holdings	Inhouse

J.10 Small identity and application (less than \$20,000)

Entry N°	Title	Client	Entrant Company
J.10-502	Hither & Yon	Hither & Yon	Voice
J.10-503	The Executive Index	The Executive Index	Self-titled

36th AWARD Awards Finalists

J.11 Environmental Design

Entry N°	Title	Client	Entrant Company
J.11-502	ANZ GAYTMs	ANZ	Whybin\TBWA Group Melbourne
J.11-505	Goodman Placemaking Series	Goodman	Frost* Collective

J.13 Publication Design

Entry N°	Title	Client	Entrant Company
J.13-500	Penny The Pirate	Luxottica	Saatchi & Saatchi
J.13-502	Semi-Permanent	Semi-Permanent	The Monkeys

J.14 Innovative typography, individual

Entry N°	Title	Client	Entrant Company
J.14-502	AMP Adapt	AMP	Banjo

36th AWARD Awards Finalists

J.15 Innovative typography, campaign

Entry N°	Title	Client	Entrant Company
J.15-500	Words can be Weapons <ul style="list-style-type: none">- Words can be Weapons - 1- Words can be Weapons - 2- Words can be Weapons - 3	Center for Psychological Research, Shenyang	Ogilvy Beijing

J.17 Design for Film & Television

Entry N°	Title	Client	Entrant Company
J.17-501	Broken Dreamers	MTV EXIT	McCANN Sydney

J.18 Writing for Design

Entry N°	Title	Client	Entrant Company
J.18-502	Phubbing	Macquarie Dictionary	McCann Melbourne
J.18-504	A Guide to The Ballsies	RE	RE
J.18-506	Meeting of the Minds	Minds for Minds Trust	Whybin \ TBWA \ DAN

36th AWARD Awards Finalists

J.19 Weird & Wonderful

Entry N°	Title	Client	Entrant Company
J.19-502	ANZ GAYTMs	ANZ	Whybin\TBWA Group Melbourne
J.19-504	Slurpee Xpandinator	7-Eleven	Leo Burnett Melbourne
J.19-508	Cuppaday Project	Garbett Design	Garbett Design