

36th AWARD Awards Finalists

A Film and Video

A.01 Television Commercials, individual - less than 30 seconds

Entry N°	Title	Client	Entrant Company
A.01-508	Men Like Us Like Rum	Diageo	Leo Burnett Sydney
A.01-509	Men Like Us Like Tools	Diageo	Leo Burnett Sydney
A.01-510	Men Like Us Like Ghost Saw	Diageo	Leo Burnett Sydney
A.01-512	FARMERS UNION ICED COFFEE SAD FAREWELL	Lion	AJF Partnership
A.01-514	FARMERS UNION ICED ARMAGEDDON	Lion	AJF Partnership

A.02 Television Commercials, individual - 30 seconds

Entry N°	Title	Client	Entrant Company
A.02-503	Butt Crack	Pacific Brands Underwear Group	Clemenger BBDO Melbourne
A.02-505	Ming	China Motor	Leo Burnett Taiwan
A.02-511	Stop Before It Gets Ugly: Aggressor	NSW Government	JWT
A.02-512	TUI Beer Range	Heineken New Zealand	Saatchi & Saatchi New Zealand
A.02-513	Tui Beer Pilsner	Heineken New Zealand	Saatchi & Saatchi New Zealand
A.02-515	SunRice 'Micro Effort' 30	SunRice	Disciple
A.02-524	Hilux Unbreakable Driver - Keys	Toyota Motor Corporation Australia	Saatchi & Saatchi
A.02-525	Hilux Unbreakable Driver - Mud	Toyota Motor Corporation Australia	Saatchi & Saatchi

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A.02-536	H&R Block - Elephant	H&R Block	JOY
A.02-537	H&R Block - Ninja	H&R Block	JOY
A.02-542	Dandelion	Ryobi Powertools Australia	Fenton Stephens Advertising
A.02-545	Vikings	Frucor	Clemenger BBDO Sydney

A.03 Television Commercials, individual - over 30 seconds

Entry N°	Title	Client	Entrant Company
A.03-500	Born to Defy	Lion	DDB Group New Zealand
A.03-503	Save Retirement	MLC / National Australia Bank	Clemenger BBDO Melbourne
A.03-504	STATE OF MIND	NRL	MJW
A.03-507	Men Like Us Like Rum	Diageo	Leo Burnett Sydney
A.03-509	Awaken Your Incredible	Weight Watchers	BMF Advertising
A.03-512	Dreaming Of Yams	Foodstuffs	Colenso BBDO New Zealand
A.03-522	AirAsia Escape - Come back refreshed	AirAsia	Publicis Mojo
A.03-523	Hilux Unbreakable Drivers	Toyota Motor Corporation Australia	Saatchi & Saatchi
A.03-525	Get Outside	Foxtel - Presto	Belgiovane Williams Mackay
A.03-527	Mistakes	New Zealand Transport Agency	Clemenger BBDO New Zealand
A.03-528	The Teacher	Murray Goulburn Co-Operative Ltd	DDB Melbourne
A.03-529	Take Over	Murray Goulburn Co-Operative Ltd	DDB Melbourne

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A.03-531	Australia Lives Here - Discovery	REA Group	Belgivane Williams Mackay
A.03-533	Sorry	Westpac Banking	DDB Melbourne
A.03-534	Woodstock Bourbon 'How we Roll'	Asahi Premium Beverages	Cummins & Partners

A.04 Television Commercials, campaign - less than 30 seconds

Entry N°	Title	Client	Entrant Company
A.04-502	Hello Beer	Carlton United Breweries	Clemenger BBDO Melbourne
	<ul style="list-style-type: none"> - Occy Strap - TV Work Out - Slam Dunk - Hot Dog - Upside Down Dancing - Fat Suit - Golf - Postal Arms - Postal Arms High 5's - Postal Arms Drinking - Slam Dunk 		
A.04-503	We Get Freshness	Wellcome Taiwan Company Ltd.	Leo Burnett Taiwan
	<ul style="list-style-type: none"> - Kiwifruit - Egg - Meat - Fish - Vegetable 		

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A.04-504 Like Brands. Only Cheaper

Aldi Australia

BMF Advertising

- Bear
- Shampoo
- Baby Food
- Doctor
- Trout
- Cheese
- Bread
- Oil

A.05 Television Commercials, campaign - 30 seconds

Entry N°	Title	Client	Entrant Company
A.05-507	H&R Block - Don't miss a thing	H&R Block	JOY
	<ul style="list-style-type: none">- Elephant- Ninja- Man		

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A.06 Television Commercials, campaign - any length

Entry N°	Title	Client	Entrant Company
A.06-500	The Motivational Power of Cheese <ul style="list-style-type: none">- Cheese- Trimat- Beef- Wine- Cheddar	Aldi Australia	BMF Advertising
A.06-505	Australia Lives Here <ul style="list-style-type: none">- Discovery- Arrival- Local- search- Advice- advice 2	REA Group	Belgiovane Williams Mackay
A.06-506	The Journey Starts Here <ul style="list-style-type: none">- Bruce Lee- Seth Rogen- Aaron Paul	SKY Television	DDB Group New Zealand
A.06-508	Vikings <ul style="list-style-type: none">- Vikings- Noughts and Crosses- Push Ups- Onion Chopping	Frucor	Clemenger BBDO Sydney

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A.07 Large format screens, individual - any length including cinema, outdoor, LCD screens.

Entry N°	Title	Client	Entrant Company
A.07-500	5X1NZ	Tourism New Zealand	Whybin\TBWA Group Sydney
A.07-503	FARMERS UNION ICED ARMAGEDDON	Lion	AJF Partnership
A.07-507	Hilux Unbreakable Drivers	Toyota Motor Corporation Australia	Saatchi & Saatchi
A.07-508	Mistakes	New Zealand Transport Agency	Clemenger BBDO New Zealand

A.09 Charity, Individual

Entry N°	Title	Client	Entrant Company
A.09-501	I Touch Myself Project	Cancer Council NSW	JWT
A.09-505	UNICEF Save a child with the Power of 5	UNICEF	Rapid Films
A.09-507	Break the Barrier	St John Ambulance WA	The Brand Agency

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A.11 Interactive Film, individual, any length

Entry N°	Title	Client	Entrant Company
A.11-504	Tinnyvision	New Zealand Transport Agency	Clemenger BBDO New Zealand
A.11-508	Eyes on the Road	Volkswagen	Ogilvy Beijing