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For Immediate Release

APMA Finalists Announced

APMA, powered by The Communications Council, today announced the finalists for the 2011 APMA Star Awards, celebrating the past year's best work in Promotional and Experiential Marketing.

Selected by a panel of 40 industry experts, 26 agencies have been shortlisted as finalists. Apollo Marketing New Zealand, Creative Activation, Leo Burnett, Momentum Worldwide and The Marketing Store Sydney are the agencies with most nominations.

The full list of New Zealand and Australian finalists across seventeen categories include:

Agencies	
30thirty Pty Ltd	Leo Burnett
AJF Partnership	Momentum Worldwide
Apollo Marketing	Pacific Highway Marketing Communications
Apollo Marketing New Zealand	PLAY Communication
BD Network	Pusher
Clemenger BBDO & Clemenger Fusion	Shining Star Marketing and Events
Clemenger BBDO Melbourne	Sputnik Agency
Creative Activation	The Marketing Store Sydney
DDB Group Melbourne	The Marketing Zoo
Evocatif	The Works
Ideaworks	Tribe Marketing
Integer	Urban
Kinetic Marketing	Wunderman

"We're enormously pleased with another year with a very high level of entries. We are particularly happy to see with strong interest not only from Communications Council members, but also non- members. This will make the 30th of June a broadly supported Australasian awards night where we will showcase the best work in Marketing Activation." said David Lo, APMA Chairman. "We hope to see all of you there."

APMA member agencies were able to nominate Account Service or Creative staff for the Young Achiever of the Year title. The finalists for that title include

Young Stars Young Achiever in Account Service Finalists:

Name: Tom Roydhouse
Agency: Apollo Marketing New Zealand

Name: John Georgas
Agency: Tribe Marketing

Name: Jessie White
Agency: Leo Burnett

Name: Kelly De Battista
Agency: The Marketing Zoo

Young Stars Young Achiever in Account Creative:

Name: Nick Smith
Agency: Kinetic Marketing

Name: Ed Nethery
Agency: The Marketing Zoo

Name: Jeff Mimery
Agency: Momentum Worldwide

The announcing of Gold, Silver and Bronze category winners, the overall Grand Prix winner and the Lifetime Achievement Award for outstanding service to an industry figurehead, will take place at the Star Awards event to be held at Sydney's Sofitel Hotel on the 30th of June.

Tickets can be ordered [here](#) or at www.apma.com

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